

# AUSTIN ISINGHOOD

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## PROFESSIONAL PROFILE

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With over 10 years of experience in design systems, UI/UX, and scalable solutions, I excel in modern frontend technologies and have developed robust component libraries, headless eCommerce platforms, and complex dashboards. I am seeking Senior/Staff-level roles to drive impactful UI/UX innovations.

## SKILLS

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**Frontend Development:** GraphQL, HTML/CSS, JavaScript, Next.js, React.js, SASS, Storybook, TypeScript, WCAG  
**UI/UX Design:** Component Libraries, Design Systems, Graphic Design, Rapid Prototyping, User Research, Web Design  
**Best Practices:** Accessibility (WCAG), Continuous Integration, Documentation, Testing (Unit/Integration), Version Control  
**Technologies:** Adobe Creative Suite, Figma, GitHub, Sanity.io, Shopify, Stripe, Tailwind CSS, TanStack Query, Vercel

## WORK EXPERIENCE

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### Lead Frontend Developer

OCTOPUS ELECTRIC VEHICLES

JULY 2023-PRESENT

Partnered with the lead designer to deliver a multi-step checkout system for electric vehicle leasing on Octopus Energy's US web presence using Next.js, Storyblok, Airtable, and Stripe. Collaborated with the design team to ensure seamless UX, utilizing and contributing to their internal design system, achieving results on tight deadlines.

### Senior Frontend Engineer

FUZZY PET HEALTH

MAY 2022-JUNE 2023

Led the development of a scalable React-based component library for internal tools and public-facing websites, emphasizing design cohesion across platforms. Utilized reusable UI to create and maintain a dashboard for managing pet profiles, medication prescriptions, and interactions between veterinary technicians and customers.

### Senior Frontend Developer

CREDERA

AUGUST 2021-MAY 2022

Guided UI/UX development and translated complex technical concepts into actionable strategies for high-profile client projects using Angular, Vue.js, and Next.js. Focused heavily on mentorship, fostering a collaborative learning environment, and improving team development workflows

### Frontend Developer

TOUCHSOURCE

APRIL 2019-AUGUST 2021

Collaborated with senior engineers and designers to create reusable React components for touchscreen kiosks and digital displays of various sizes and screen types, emphasizing scalability and flexibility. Spearheaded the rebuild of the admin portal, creating an internal design system to improve efficiency.

### Frontend Web Developer

UNIVERSITY RELATIONS AT WVU

OCTOBER 2016-MARCH 2019

Redesigned public-facing and internal news websites and the alumni magazine website, enhancing user experience, visual appeal, and performance. Developed an automated HTML email system for streamlined university communications and contributed to the university's custom design system and web component library.

## EDUCATION

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WEST VIRGINIA UNIVERSITY

MAY 2016

Bachelors Degree of Fine Arts with an emphasis in Graphic Design